

Lilly Oncology On Canvas® Canada

Art Program Submission Form

Feel. Create. Share the hope.

Presented by Lilly Canada's Oncology division, the Canadian Association of Psychosocial Oncology and the Canadian Cancer Survivor Network, Lilly Oncology On Canvas® Canada honours the journey faced by each individual who is confronted with a cancer diagnosis.

The program is open to individuals diagnosed with any type of cancer, as well as their families, friends, caregivers and healthcare providers – individual and group submissions are welcome.

All submissions will be honoured with a donation, by Lilly Oncology on Canvas Canada, to the cancer-related charity of their choice.

HOW TO ENTER

Step 1: Create your Original Artwork

- Create an original artwork depicting your cancer journey in one of the following: watercolour, oil, pastel, acrylic, photography or mixed media – must be submitted in the medium in which it was originally created.
- Your submission must be at least 9 inches x 12 inches and no more than 18 inches x 24 inches.
- Limit one (1) entry per person or group of persons. Each entry must be a single work of art.
- Write the title of your artwork on the reverse side of your entry.
- For your privacy, you may choose to, or choose not to, include your name on the front of your artwork. Please DO NOT include your address or any other personal information on the artwork (front or back). Please note that if you decide to include your name on your artwork, your name will appear with your submission online.

Step 2: Create Your Written Narrative (must be included)

- Create an original narrative, containing the title of your artwork, that:
 - Best describes the cancer journey depicted in your artwork
 - Is no longer than 125 words
 - Is typed or neatly handwritten in French or English
- Please Do Not: glue narrative to artwork, include personal information, include names of specific medicines, or include names of specific healthcare facilities or providers.

Step 3: Pack and Ship

- Securely wrap your artwork and place narrative and submission form in an envelope.
- Shipment of artwork to Lilly Oncology on Canvas Canada may be arranged through the Art Collection Manager: Tel: 1-888-545-5972 (Note: Shipping postage costs will be covered by Lilly Oncology On Canvas Canada, if arranged through the Art Collection Manager).
- Alternatively, ship artwork package directly to:

Attention: Art Collection Manager

Lilly Oncology On Canvas Canada
 Eli Lilly Canada Inc.
 3650 Danforth Avenue
 Toronto, Ontario M1N 2E8

PLEASE PRINT LEGIBLY

Mr./Mrs./Ms./Dr./Other: _____

Name: _____

Address: _____

Telephone: (____) ____ - ____ Cell Phone: (____) ____ - ____ E-mail: _____

Please select the category that best describes you, or your group's cancer journey for the artwork you are submitting (check only one):

- Person diagnosed with cancer;
- Healthcare professional, e.g. physician, oncologist, nurse, pharmacist or any professional staff member of a healthcare professional's office or hospital (please specify) _____
- Family member, friend or caregiver

Category of art:

- Painting (watercolour, oil, pastel, acrylic)
- Photography
- Mixed Media (please describe) _____

Title of art (REQUIRED): _____

Cancer-related charity* details:

Name: _____

Address: _____

Telephone: (____) ____ - ____

* All submissions will have a donation made in the participant's honour to the cancer-related charity of their choice. (See *Donation Attribution* section on www.lillyocc.com for more details).

How did you hear about Lilly Oncology on Canvas Canada?: _____

(Continue on page 2)

Please read the following statements and indicate your acceptance of them by signing this Submission Form:

- I have reached the age of majority in my province or territory of residence.
- I hereby acknowledge that I have read, understand, and agree to be bound by the Official Rules and Regulations of the *Lilly Oncology On Canvas Canada Program*.
- The artwork I am submitting is an original, of which I am the sole creator and owner.
- I understand that by entering a Submission, I am assigning to Lilly full ownership of and all rights, including but not limited to all copyright and other intellectual property rights, in my Submission, including but not limited to the right to use, reproduce, display or publish all or any portion of the art and text in: any medium (e.g., online, print, television, mobile application, social media, electronic displays at medical or advocacy meetings, or any other public forum, etc.); collateral materials (including but not limited to media materials, brochures, educational books, postcards, websites, etc.); exhibits; and/or any other manner as determined by Lilly. I also understand that I am waiving any attribution, integrity, or moral rights in my Submission in favour of Lilly.
- I understand that Lilly may transfer ownership of the artwork or portions thereof, either originals or copies, to the Canadian Association of Psychosocial Oncology, the Canadian Cancer Survivor Network or other non-profit cancer-related advocacy groups or charitable organizations for use in their fundraising efforts or for other appropriate purposes, without any payment to me or any financial benefit to Lilly.
- I understand that, following the Art Program, some of the art that is received may be featured on the website (www.LillyOCC.com) and/or on Lilly's social media channels; and at a future time may be incorporated into a travelling exhibition that will embark on a tour across Canada, including but not limited to cancer centers, hospitals, media events that may be televised, and/or featured on the Internet, at patient advocacy group events, etc.
- I give permission to the Program Sponsors to make public the artwork, narrative, participant category, title, city and/or province/territory, as stated in the Official Rules and Regulations.
- I understand that the artwork I submit will not be returned to me, neither as an original or a copy.
- I understand that the information I am providing may be used by Lilly and its business partners to provide me with information about *Lilly Oncology On Canvas Canada*. By submitting this form, I indicate my consent to this use. I understand that I may request to be removed from this contact list by writing to Lilly at the following address:

Chief Privacy Officer
 Eli Lilly Canada Inc.
 3650 Danforth Avenue
 Toronto, ON M1N 2E8

Please check if applicable:

I am interested in telling my personal cancer journey story, possibly to the media or other interested parties. You may contact me by phone or e-mail to discuss this further.

I hereby submit my artwork and narrative to the *Lilly Oncology On Canvas Canada Program* and agree to abide by the Official Rules and Regulations.

Signature (REQUIRED) _____ **Date** _____

Print Name _____